



ACMA
Automotive Component Manufacturers Association of India

SIAM
Society of Indian Automobile Manufacturers

**23-24
MARCH
2022**

**India Expo Centre & Mart
Greater Noida, U.P., India**

Summit & Exhibition

EVs: TRANSFORMING MOBILITY

India the global manufacturing hub
for EV & EV components

Focus Localisation

India has the vision & capability to be in the forefront in the global EV revolution. With Indian government's renewed thrust on electric mobility like E-Amrit (Government Portal), announcement of Auto PLI; PLI for ACC Battery manufacturing and the modifications to the FAME - II scheme, opportunities in e-mobility in India are likely to be irresistible. In this regard, **ACMA with the support of SIAM** is organizing a Summit & Exhibition on **EVs - Transforming Mobility** on **March 23rd and 24th 2022**, (Physical Show). The event will not only witness industry leaders discuss the roadmap of electric mobility in India, but will also showcase the capabilities and products manufactured by the domestic component industry for Electric Vehicles. **Global e-mobility players from Germany, Korea, Taiwan, UK among others have also been invited to Join the conference and visit the Expo.**

Indian auto component Industry derives 29% of its revenue from the global market with Europe and North America accounting for 62% of exports from India. These markets would undergo significant development/ modifications with electrification, hence it is imperative for the industry to be future ready; take a closer look at the opportunities presented by electrification; and showcase their capabilities to the world.

Coinciding with:



KEY HIGHLIGHTS

- ✓ Concurrent Expo - Auto Technology Partnership Summit & Expo
- ✓ This Summit and Expo will witness speakers from stakeholders like, OEMs, Tier 1s/ Tier 2s, Ecosystem Players, Technology Players, Start-ups, policy makers, etc. to exchange thoughts on
 - How to make India global power house for EV & EV Components
 - How to build a robust EV Ecosystem.
- ✓ 50 companies to exhibit at the event
- ✓ Global e-mobility players from Israel, Korea, Taiwan and UK will Join the event
- ✓ Exhibition will have participation from companies manufacturing/ having plans to manufacture EV Components for all vehicle segments (2W, 3W, 4W, eBus), Components that increase the efficiency of EVs

For any Clarification please feel free to contact
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COST OF PARTICIPATION

Members:

₹ 55,000/- + 18% GST

Non Members:

₹ 65,000/- + 18% GST

PACKAGE

9 Sq Mt Octonorm Structure

Fascia Name

Deliverable : 1 round table, 1 Info Desk,
3 chairs, 3 spotlights, 1 wooden Shelf, 1 podium,
1 wastebin, 1 power socket, 1 info counter, carpet

Panel print Size - 96cm x 238cm

SPONSORSHIP

Platinum Sponsorship (₹ 3 Lakh)

includes:

- ♦ 18 Square Meter Booth
- ♦ 6 Complimentary Delegates
- ♦ 60 seconds corporate film at the venue and inauguration area
- ♦ Colour advertisement in show Directory
- ♦ Logo at Name Badge and Thank You Sponsor Panel
- ♦ Prominent display of Logo at Backdrop

Principal Sponsorship (₹ 1.5 Lakh)

includes:

- ♦ 9 Square Meter Booth
- ♦ 3 Complimentary Delegate
- ♦ 60 seconds corporate film at the venue and inauguration area
- ♦ Colour advertisement in show Directory
- ♦ Logo at Backdrop, Name Badge and Thank you sponsor Panel

Associate Sponsorship (₹ 1 Lakh)

includes:

- ♦ 9 Square Meter Booth
- ♦ 1 Complimentary Delegate
- ♦ Colour advertisement in show Directory
- ♦ Logo at Name Badge and Thank You Sponsor Panel